



Textbook & Academic  
Authors Association

## 2021 Textbook Awards Judging Ballot: Principles of Economics (Flatworld 9e)

### COMMENTS

**\* 7. Please share up to three overall strengths:**

Strength 1:

chapters 1-30, , i. micro, ii. gov't, iii. labor, iv. macro, v. int'l.

Strength 2:

on-line textbook

Strength 3:

paper textbook

**\* 8. Please share up to three overall weaknesses:**

Weakness 1:

content, introductory, sufficient

Weakness 2:

intermediate quantification

Weakness 3:

graduate quantification, , absent

**\* 9. Please share your overall comments about why this book should or should not win an award.**

A nomination for an award from the Awards Committee of of TAA is not rejected.

**\* 10.**

**Please provide a 1-2 line quote that can be used for marketing purposes and read during the awards ceremony if this book should win (this quote would be attributed to "a judge" and not specifically to you).**

**Example: "*Thinking for Yourself* deserves hands-down to win the Textbook Excellence Award. This is a deeply original, often brilliant textbook that takes on the difficult goal of turning students into critical thinkers and succeeds more completely than any text I have seen."**

**If you are not recommending that this book should win, simply enter "No" in this field.**

"Crisp", Dr. James Curtis Jr, (also, <https://catalog.flatworldknowledge.com/users...>)

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